

June 10th 2010

To Whom it May Concern,

There's no question about it, in today's real-estate market, the home selling process has become more challenging than ever! Banks have both tightened their lending requirements and complicated their procedures in approving loans. The situation is even more complicated in cases involving a short-sale, when the market value and selling price of a home is lower than the amount owed on the property.

Jim Bim and his company *Winning Edge Real Estate Solutions* recently helped me to navigate the process of both a regular sale on a townhome and of a short sale on a nice single family home. In hindsight, I am convinced that without Jim's expertise in all aspects of the process and his exceptional negotiation skills, neither sale would have ever been realized. His high professionalism and his never ending tenacity in following up with all parties involved at every step of the way were truly instrumental to a successful completion of the deal. Having worked with three different real estate agents in the past and having interviewed multiple others, I can honestly say that Jim's expertise, skills and service are head and shoulders above the rest.

Best Wishes,

Radmil Elkis